

**Industrial Rivet & Fastener Co.** 

## Triumphs with Triple Trade Show Awards







Industrial Rivet & Fastener Co., home to the renowned RIVETKING® brand, has proudly secured awards at three consecutive trade shows, affirming its commit-

ment to innovation and customer engagement. Following the acclaimed "Best Booth Award" at the 2023 International Fastener Expo (IFE) in Las Vegas, Industrial Rivet & Fastener Co. has continued its winning streak with two additional accolades in 2024.

At the Assembly Show South held in Nashville May 1-2, the company clinched second place in the "Best in Show" competition hosted by ASSEMBLY Magazine. The award-winning booth showcased the revolutionary RoboRiv, an electronic rivet nut setting tool designed for process automation. This innovative technology was highlighted for its ability to enhance robotic assembly lines with features such as process monitoring, poka-yoke errorproofing, and real-time data collec-tion, ensuring consistent, high-quality results. The RoboRiv exemplifies the com-pany's dedication to advancing riveting technology and automation, and it was prominently featured in the trade show

In another impressive showing, Indus-

trial Rivet & Fastener Co. was awarded "Most Interactive Booth" at the Fastener Fair USA in Cleveland, which took place May 22-23. This award, part of the newly created Fastener Fair USA MVP Awards, celebrates the booth's engaging and hands-on experience, allowing attendees to interact directly with the company's cutting-edge products. Marketing Director Lauren Csire praised the booth setup, stating, "Congratulations on winning! I loved the setup and how it allowed attendees to be hands-on and engaged with your products."

Taryn Goodman, vice president of finance at Industrial Rivet & Fastener Co., expressed her pride in the team's accomplishments: "Winning these awards across three major trade shows underscores our commitment to innovation and excellence. Our strategic focus on showcasing new technologies and enhancing user experience has clearly resonated with industry peers and customers alike. These achievements are a testament to our team's hard work and dedication to maintaining our position as leaders in the fastener industry."

At the 2023 IFE in Las Vegas, Industrial Rivet's booth was lauded for its strategic design, which effectively showcased the company's extensive product line, including blind rivets, rivet nuts, solid rivets, semi-tubular rivets, lock bolts, and the innovative KingSet and FreeSet® tools. The booth's eye-catching blue and white color scheme, combined with interactive displays and knowledgeable staff, provided a comprehensive and engaging experience for attendees.

The series of awards highlights Industrial Rivet & Fastener Co.'s unwavering dedication to innovation, customer engagement, and excellence. The company remains committed to pushing the boundaries of what is possible in the fastener industry, continually striving to deliver top-notch products and services.

For more information about Industrial Rivet & Fastener Co. and their award-winning products, visit www.rivet.com, or email marketing@rivet.com.